

ALPACA GUITAR CO.

FACT SHEET

Company Name	Alpaca Guitar Co.
Address	216 Main Street Bethel, VT 05032
Phone	802-234-1516
Web Site	www.AlpacaGuitar.com
E-Mail (general)	contact@alpacaguitar.com
Description	Alpaca Guitar is a new player in the guitar manufacturing industry melding a crossover between the composite industry and instrument manufacturing. Its first product is a rugged adventure guitar made from advanced composites and featuring stainless steel hardware. With aims to move its trade away from petro-chemicals, Alpaca Guitar uses bio-derived resins and renewable fabric blends from domestic sources.
Upcoming	Completely re-designed guitar concept Adventure themed Alpaca Ukulele In-house custom design shop Local manufacturing of gig bag Local raw materials manufacturing, including fabrics
Key staff	Chris Duncan, Founder Jay Burstein, Head Luthier
Products	Currently the signature Alpaca Guitar. New products will be introduced on semi-annual basis.
Brief history	January 2013 - Incorporation April 2013 successful Kickstarter campaign 2013-2014 R&D and development January 2014 Alpaca Guitar v2.0 released with minimal production February 2014 Alpaca Tweed released at JEC Paris show

June 2014 production tooling and ramp-up begins
2015 Alpaca Guitar v3.0 released and production ramp-up – 6 employees
January 2015 Alpaca Pull tuning machines released with Pat. Pending
March 2015 Alpaca Guitar 99% Flax released at JEC Paris show

Mission / vision Manufacture adventure guitars and other instruments
Reduced carbon footprint through bio-derived materials
Local hiring (15 miles) and outsourcing (30 miles)
Domestic sourcing and manufacturing
Manufacturing using renewable materials such as hemp and flax
Responsibility as a world citizen

Founder Chris Duncan, President, of Alpaca Guitar Co. (chris@alpacaguitar.com)
He has lived, worked, and traveled extensively worldwide. He is a native of Oregon, and graduate of Oregon State University, he now lives in Barnard, VT.

Contact Information for Alpaca Guitar Co. And Chris Duncan:

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Email chris@alpacaguitar.com
Web www.alpacaguitar.com/

Hours Monday-Friday 8 a.m. EST to 5 p.m. EST

Social Media

Facebook www.facebook.com/AlpacaGuitar
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